



June 6, 2011

BY FACSIMILE (202) 233-2147

Number of Pages – 3

Registration Unit
Counterespionage Section, Criminal Division
U.S. Department of Justice
Washington, D.C. 20530

Ketchum
1285 Avenue of the Americas
New York, NY 10019
T 646 935-3900
F 646 935-3923
www.ketchum.com

Re: Ketchum Inc. (Registration #5758) – Informational Materials

Dear Sir/Madam:

Pursuant to the Foreign Agents Registration Act of 1938, attached please find informational materials disseminated by Ketchum on behalf of the Russian Federation.

If you require additional information, please feel free to contact me at 646-935-4058.

Offices in:
North America
Europe
Asia Pacific
Latin America

Regards,

A handwritten signature in black ink, appearing to read "Craig Mersky", is written over a faint, stylized outline of the signature.

Craig Mersky
General Counsel

2011 JUN -7 PM 4:33

Shkiler, Alla

From: noreply+feedproxy@google.com on behalf of Modern Russia
[distromodernrussia@gmail.com]
Sent: Thursday, May 26, 2011 7:03 AM
To: Shkiler, Alla
Subject: ModernRussia Update

ModernRussia Update



ModernRussia

Nestlé Corporation celebrates 140 years in Russia

Posted: 25 May 2011 05:56 PM PDT

This year, Nestlé Corporation is celebrating 140 years in Russia. Dating back to 1871, Nestlé's business in Russia began with an exclusive contract with St. Petersburg retailer Alexander Ventsel to import dairy products to Russia. In the past two decades, Nestlé has developed a strong presence in Russia, operating 12 manufacturing facilities with over 10,000 employees, with its largest chocolate factory in the world located in Perm.

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Sberbank leads the way in brand value

Posted: 25 May 2011 08:12 AM PDT

Russia's Sberbank beat out heavy-hitting competitors Morgan Stanley, J.P. Morgan and Goldman Sachs on this year's **Milward Brown Optimor (MBO) Milward Brown Optimor (MBO) Top 100 Most Valuable World Brands list.**

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Shkiler, Alla

From: noreply+feedproxy@google.com on behalf of Modern Russia
[distromodernrussia@gmail.com]
Sent: Friday, May 27, 2011 7:13 AM
To: Shkiler, Alla
Subject: ModernRussia Update

ModernRussia Update



ModernRussia

Creating an innovation ecosystem for Russian technology sectors in Tomsk

Posted: 26 May 2011 08:57 AM PDT



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Levy, Robin

From: noreply+feedproxy@google.com on behalf of Modern Russia
[distromodernrussia@gmail.com]
Sent: Wednesday, June 01, 2011 7:07 AM
To: Levy, Robin
Subject: ModernRussia Update

ModernRussia Update



ModernRussia

Google report: How does e-commerce affect developing countries?

Posted: 31 May 2011 02:12 PM PDT

How does e-commerce affect developing countries? Google was curious about that question and others when the company commissioned the Boston Consulting Group (BCG) to analyze the "nature and size of commercial activity on the Internet" and its overall impact on Russia's economy.

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